WINU (AM) – 870
Shelbyville, Illinois
ISSUES / PROGRAMS LIST
First Quarter, 2011

Executive Summary

In the first quarter of 2011, WINU's radio programming continued its decades-long mission to advocate for the rights, dignity, and comfort of poor and homeless individuals, to encourage care for one another and God's Creation, and to share the good news of Jesus Christ.

More specifically, in this quarter, WINU responded to the economic crisis in America and worldwide, by raising awareness of the growing plight of poor and disenfranchised Americans, and equipping these same underprivileged citizens to: (1) manage rising utility costs through renewable energy and sustainable living techniques; (2) overcome common parenting difficulties via proven methods, (3) live productive and meaningful lives through faithful action and self-reflection; (4) be a part of the solution for poverty and homelessness by supporting various programs and ministries, (5) meet one's own basic needs through various free services provided by New Life Evangelistic Center (NLEC).

ISSUES/PROGRAMS LIST

First Quarter Report

2011

Date: Jan 3, 2011
Program Name: Here's Help
Time(s): 9:00 AM
Duration: 28 min
Description: Alternative energy in schools. A look into how many schools are turning to different forms of heating and cooling. Subjects include the cost and the benefits to the public and to the students.

Date: Jan 6, 2011
Program Name: Here's Help
Time(s): 9:00 AM
Duration: 29 min
Description: This program discusses the growing numbers of homeless women and children. Its hosts delve into how the churches and how the government address this

problem, in both the city and in the rural areas. The program centers on the argument that there is urgent need for more shelters and health care.

Date: 1-7-11
Program Name: Here's Help
Time(s): 9am
Duration: 30 Min
Description: This show addresses the growing numbers of families that are faced with the disconnection of their electric, gas and water. Single parents and families explain the hardship they must go through when they get behind on their utility bills and the seemingly insurmountable obstacles they must overcome to have their utilities turned back on.

Date: 1/10/11
Program Name: Here's Help
Time(s): 9AM
Duration: 29 min
Description: Tips on how to save energy and save money in your home and work are discussed. Information on programs to help you save on your utility bills is shared.

Date: 1/11/11
Program Name: Here's Help
Time(s): 9AM
Duration: 30min
Description: Food relief is highlighted in many cities around Missouri, as provided by NLEC. This program shares the particulars about locations and times where people in need can get help, and how listeners can get involved.

Date: 1/14/11
Program Name: Here's Help
Time(s): 9AM
Duration: 30 min
Description: The Politics of Energy: How large energy companies lobby local, state and federal governments in favor of their policies to pass laws that are good for profit but not always for consumers.

Date: 1/17/11
Program Name: Here's Help
Time(s): 9AM
Duration: 30 min
Description: This program shares alternative farming techniques, including water saving methods.

Date: 1/18/11
Program Name: Here's Help
Time(s): 9AM

Duration: 30 min
Description: Listeners of this program learn how to save on their utility bills through readily available and affordable sustainable living techniques.

Date: 1/20/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: This program describes energy systems which, once installed, give free power. Solar, wind and small hydro systems are discussed.

Date: 1/24/11
Program Name: Here's Help
Time(s): 9am
Duration: 29 min
Description: Cool Homes": Designing homes that are energy efficient, and cheaper.

Date: 1/25/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Middle East Crisis: Listeners of this program learn about peacekeepers and peacemakers spreading the love of Jesus Christ, in parts of the world where peace is a rare commodity.

Date: 1/27/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: "Using the Sun": This show's host describes ways the sun can be used to attain electricity with little expense, especially in poor countries.

Date: 1/28/11
Program Name: Here's Help
Time(s): 9am
Duration: 29 min
Description: Share and Care with NLEC: This program highlights ways that New Life Evangelistic Center helps people in need, by providing help with utilities, shelter and food.

Date: Jan 31, 2011
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Host Rico Cruz describes the plight of people in need, and encourages listeners to help in direct and practical ways.

Date: 2/1/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: This show shares tips and techniques for producing bio-diesel fuel.

Date: 2/3/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: "What Should Our Priorities Be?" This show aids listeners in how to identify priorities, work out a methodology of accomplishing them, thus saving time and getting more done.

Date: 2/7/11
Program Name: Here's Help
Time(s): 9am
Duration: 28 min
Description: Host Larry Rice speaks about constructing your own wind generator to cut back on utility costs.

Date: 2/8/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Save Energy: This program gives a voice to local renewable energy enthusiasts, and highlights features of a recent sustainable living fair in New Bloomfield, hosted by NLEC and Missouri Renewable Energy (an NLEC subsidiary).

Date: 2/11/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: "Solar Bills": How to save money and energy by the use of solar energy.

Date: 2/14/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Host Larry Rice discusses how many of the city's homeless are being helped by NLEC.

Date: 2/15/11
Program Name: Here's Help
Time(s): 9am

Duration: 30 min
Description: Larry Rice teaches listeners how water can be used as an alternative fuel.

Date: 2/17/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Rev. Rice discusses the many solar energy programs at NLEC Missouri Renewable Energy Centers.

Date: 2/21/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Rev. Rice interviews staff at NLEC's Mansfield Free Store, shares some of their needs, and describes how NLEC has helped the community by being a presence.

Date: 2/22/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Reverend Rice shares the benefits (natural and financial) of using renewable energy.

Date: 2/24/11
Program Name: Here's Help
Time(s): 9am
Duration: 29 min
Description: Rev. Ray Redlich encourages others in the community to help those in need.

Date: 2/28/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Dr. J. Thomas Trimble, a licensed psychologist and founder of Christian Psychological and Family Services, teaches listeners about various methods of good parenting.

Date: 3/1/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
Description: Empowering the Disempowered, Without Power: This show highlights NLEC's Shelters and Free Store in Decatur, Illinois, and how they are coping with a temporary loss of electricity.

Date: 3/3/11
Program Name: Here's Help
Time(s): 9am
Duration: 30 min
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