WINU (AM) – 870
Shelbyville, Illinois
ISSUES / PROGRAMS LIST
January - December, 2010

Executive Summary

As in prior years, in 2010 WINU's radio programming stuck to its decades-long mission to advocate for the rights, dignity, and comfort of poor and homeless individuals, to encourage care for one another and God's Creation, and to share the good news of Jesus Christ.

More specifically, in 2010, WINU programming responded to the economic crisis in America and worldwide. Due to this crisis, more listeners than ever needed messages of hope and encouragement, practical advice for how to overcome adversity, and a full awareness of the growing plight of poor and disenfranchised Americans. WINU answered this need through its coverage of the following issues: finding meaning and achieving goals during hard economic times, encouraging support of those less fortunate, highlighting discrimination against homeless individuals, promoting renewable energy and sustainable living, training parents in stressful situations, showing the plight of homeless veterans, and meeting the needs of impoverished communities overseas.

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First Quarter Report

2010

Date: January 5, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 Minutes
Description: Larry Rice and Susan Jansen discuss Rick Warren's book, *The Purpose Driven Life*, and draw lessons from it on how we as a community can live more productive and meaningful lives.

Date: January 6, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: Frank James, a homeless man is featured. His beautiful artwork has been a blessing to him in his homeless state, and in this episode his story serves as an inspiration to others how to find hope and fulfillment in the midst of adversity.

Date: January 7, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: Larry Rice speaks about helping people via Free Stores and various outreaches. He also discusses the possibility of converting a church into a Free Store, so that even more community members can come together to share what they have with their less fortunate neighbors.

Date: January 8, 2010
Program Name: Here's Help
Time(s): 3:30 PM
Duration: 30 Minutes
Description: Overview of NLEC's Veterans Coming Home Center in Springfield, MO, which occupies the former Social Security Building. Review of how this center provides daytime respite, food, clothing, clothes, and various other resources for homeless U.S. veterans in their unique situation, and how they, in turn, give back to their community.

Date: February 2, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: This program speaks of the work going on at the NLEC headquarters in downtown Saint Louis. It describes the cleanup and renovation being done, including plumbing, painting and replacement of windows, and shares ways that the local community can support this effort, for the good of their homeless neighbors who use these facilities every day. Listeners also learn how NLEC is making digital converter boxes available to those in need.

Date: February 3, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream I." Larry Rice encourages listeners to realize what they want to attain or accomplish, then work out a methodology to accomplish that goal.

Date: February 4, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream II." A continuation of the preceding program. This message urges listeners to focus on setting attainable goals. Be realistic, otherwise discouragement may set in.

Date: February 5, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream III." Make a list of gifts and talents the Lord has given you. Don't try to be in competition with anyone. Be the best person the Lord has made you to be.

Date: March 9, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: "A Gift of Faith." This particular program discussed the Faith Promise Dinner of Nov 11, 2008. Larry and Susan later elaborated on 'faith giving' and how the Lord blesses you when you give on faith.

Date: March 10, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: Larry Rice discussed the harassment of church groups and other organizations that bring food to the homeless in Saint Louis.

Date: March 11, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: Explanation of the term "Wood Gasification," its uses as a fuel, and the process by which it is made from soap. In a time of economic hardship, shows like this one provide community members with new ways to produce their own fuel and plan for a future with ever-escalating prices at the pump and in the home.

Date: March 12, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: Dr. Trimble, a Christian Psychologist who practices in St Louis, speaks about corporal punishment of children and whether it is ever appropriate.

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Second Quarter Report

2010

Date: May 11, 2010
Program Name: Here's Help
Time(s): 9:00 AM
Duration: 30 Minutes
Description: This program speaks of the work going on at the NLEC headquarters in downtown Saint Louis. It describes the cleanup and renovation being done, including plumbing, painting and replacement of windows, and shares ways that the local community can support this effort, for the good of their homeless neighbors who use these facilities every day. Listeners also learn how NLEC is making digital converter boxes available to those in need.

Date: May 12, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:00pm
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream I." Larry Rice encourages listeners to realize what they want to attain or accomplish, then work out a methodology to accomplish that goal.

Date: May 13, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:00pm
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream II." A continuation of the preceding program. This message urges listeners to focus on setting attainable goals. Be realistic, otherwise discouragement may set in.

Date: May 15, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream III." Make a list of gifts and talents the Lord has given you. Do not try to be in competition with anyone. Be the best person the Lord made you to be.

Date: June 1, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Explanation of the term "Wood Gasification," its uses as a fuel, and the process by which it is made from soap. In a time of economic hardship, shows like this one provide community members with new ways to produce their own fuel and plan for a future with ever-escalating prices at the pump and in the home.

Date: June 2, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Dr. Trimble, a Christian Psychologist who practices in St Louis, speaks about corporal punishment of children and whether it is ever appropriate.

Date: June 3, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Today's program expands the public discourse on recent activities in Saint Louis, including local police arresting homeless individuals prior to scheduled events in the city. The show's hosts also discuss "Hot Spots" where police remove homeless persons from specific areas. Finally, the show encourages a thoughtful and compassionate response from both political and social sectors.

Date: June 4, 2010
Program Name: Here's Help
Time(s): 2:00pm
Duration: 30 Minutes
Description: Susan Jansen discusses the benefits to the homeless when you become a Club 24 Member via NLEC. She makes mention of individuals being harassed while giving food and blankets to the homeless, and speaks out against such discrimination.

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Third Quarter Report

2010

Date: July 1, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: This episode informs the local public about serious social need overseas, and what NLEC is doing to meet this need. Such a response includes outreach that is being done in Haiti, a T.V. station in Mongolia, a clinic to provide basic medical care in India, and outreach to Nigeria with supplies and with the gospel of our Lord Jesus Christ!

Date: July 8, 2010
Program Name: Here's Help
Time(s): 3:30 PM
Duration: 30 Minutes
Description: This show offers coverage of and commentary on the homeless tent community in Springfield, Missouri. It highlights NLEC's provision of supplies to homeless families living in warehouses, and raises awareness about the daily challenges of homeless individuals and families.

Date: July 15, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: Introduction to NLEC personnel. Staff and trainees give their testimony on how they have been helped by NLEC. With Jesus Christ and NLEC as one of His many vessels, these staff members now have a newfound value in Him. Abiding in true joy they actively continue to help others through various means.

Date: July 22, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: Overview of NLEC's Veterans Coming Home Center in Springfield, MO, which occupies the former Social Security Building. Review of how this center provides daytime respite, food, clothing, clothes, and various other resources for homeless U.S. veterans in their unique situation, and how they, in turn, give back to their community.

Date: August 5, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Larry Rice discusses renewable energy and how an individual can be free from dependency to the electrical grid.

Date: August 12, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream." Host Larry Rice encourages his listeners to do the following: pursue your dreams with symbols and icons as visual aids. Use these symbols as daily reminders of your goals and of the commitments you have made to yourself.

Date: August 19, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Larry Rice speaks with homeless U.S. veterans about their current situations, and encourages listeners to extend a hand to these sidelined heroes. NLEC provides assistance to those in need by paying their utility bills.

Date: August 26, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Overview of NLEC's Veterans Coming Home Center in Springfield, MO, which occupies the former Social Security Building. Review of how this center provides daytime respite, food, clothing, clothes, and various other resources for homeless U.S. veterans in their unique situation, and how they, in turn, give back to their community.

Date: September 2, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: Larry Rice and Susan Jansen discuss Rick Warren's book, *The Purpose Driven Life*, and draw lessons from it on how we as a community can live more productive and meaningful lives.

Date: September 9, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: Frank James, a homeless man is featured. His beautiful artwork has been a blessing to him in his homeless state, and in this episode his story serves as an inspiration to others how to find hope and fulfillment in the midst of adversity.

Date: September 16, 2010
Program Name: Here's Help
Time(s): 3:30PM
Duration: 30 Minutes
Description: Larry Rice speaks about helping people via Free Stores and various outreaches. He also discusses the possibility of converting a church into a Free Store, so that even more community members can come together to share what they have with their less fortunate neighbors.

Date: September 23, 2010
Program Name: Here's Help
Time(s): 3:30 PM
Duration: 30 Minutes
Description: Overview of NLEC's Veterans Coming Home Center in Springfield, MO, which occupies the former Social Security Building. Review of how this center provides daytime respite, food, clothing, clothes, and various other resources for homeless U.S. veterans in their unique situation, and how they, in turn, give back to their community.

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Fourth Quarter Report

2010

Date: October 7
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: This program speaks of the work going on at the NLEC headquarters in downtown Saint Louis. It describes the cleanup and renovation being done, including plumbing, painting and replacement of windows, and shares ways that the local community can support this effort, for the good of their homeless neighbors who use these facilities every day. Listeners also learn how NLEC is making digital converter boxes available to those in need.

Date: October 14, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream I." Larry Rice encourages listeners to realize what they want to attain or accomplish, then work out a methodology to accomplish that goal.

Date: October 21, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream II." A continuation of the preceding program. This message urges listeners to focus on setting attainable goals. Be realistic, otherwise discouragement may set in.

Date: October 28, 2010
Program Name: Here's Help
Time(s): 9:00AM and 3:30PM
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream III." Make a list of gifts and talents the Lord has given you. Do not try to be in competition with anyone. Be the best person the Lord made you to be.

Date: November 4, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Host Larry Rice encourages his listeners to do the following: pursue your dreams with symbols and icons as visual aids. Use these symbols as daily reminders of your goals and of the commitments you have made to yourself.

Date: November 11, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour).
Description: Overview of NLEC's Veterans Coming Home Center in Springfield, MO, which occupies the former Social Security Building. Review of how this center provides daytime respite, food, clothing, clothes, and various other resources for homeless U.S. veterans in their unique situation, and how they, in turn, give back to their community.

Date: November 18, 2010
Program Name: Here's Help
Time(s): 9:00am
Duration: 30 minutes each (total 1 hour)
Description: "Pursuing a Dream II." A continuation of the preceding program. This message urges listeners to focus on setting attainable goals. Be realistic, otherwise discouragement may set in.

Date: November 25, 2010
Program Name: Here's Help
Time(s): 9:00am
Duration: 30 Minutes
Description: "Shut em' Down." The program covers NLEC's experience with Saint Louis city inspectors complicating things for this ministry. New Life has established a legal defense fund to effectively address this issue and continue helping people.

Date: December 2, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Larry Rice discusses renewable energy and how an individual can be free from dependency to the electrical grid.

Date: December 9, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Host Larry Rice encourages his listeners to do the following: pursue your dreams with symbols and icons as visual aids. Use these symbols as daily reminders of your goals and of the commitments you have made to yourself.

Date: December 16, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Larry Rice speaks with homeless U.S. veterans about their current situations, and encourages listeners to extend a hand to these sidelined heroes. NLEC provides assistance to those in need by paying their utility bills.

Date: December 23, 2010
Program Name: Here's Help
Time(s): 9:00am & 3:30pm
Duration: 30 minutes each (total 1 hour)
Description: Overview of NLEC's Veterans Coming Home Center in Springfield, MO, which occupies the former Social Security Building. Review of how this center provides daytime respite, food, clothing, clothes, and various other resources for homeless U.S. veterans in their unique situation, and how they, in turn, give back to their community.